

# MARTIN FAUSEK

ART DIRECTOR



## CONTACT

Martin Fausek  
Made in 1977  
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**in** /martin fausek

## AWARDS

### INDIVIDUAL WORK

PromaxBDA 2011 Bronze  
PromaxBDA Gold award in 2008

### PART OF A TEAM

BAFTA 2007 for BBC Vision  
Emmy 2007 for BBCi Interactive  
Cannes Lions for (Silver)  
Broadcast Sport Awards for Sky

A talented and creative designer with over 28 years of experience in the design and creative industry, with a unique design eye and a proven track record of success in developing most iconic creative campaigns. I have collaborated with some of the world's top broadcasters and creative agencies.

I am dedicated to creating top-tier, engaging graphics that adhere to efficiency standards. With a comprehensive understanding of the entire design pipeline from conception to implementation, I quickly learn new workflows and make immediate contributions. I excel at meeting aggressive deadlines by prioritizing and managing tasks effectively, working closely with both clients and internal departments to coordinate schedules. My experience includes leading a team of creatives, which involves planning and organizing, training, hiring, conflict resolution, and establishing a creative vision and strategy.

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## ART DIRECTOR

### EDUCATION

West Thames Collage -  
London, uk

Surrey Institute of Art &  
Design University  
Farnham, Surrey uk

### SOFTWARE

Photoshop  
After Effects  
Autodesk Maya  
Cinema 4D  
Unreal Engine

### SKILLS

Art Direction  
Conceptual Design  
Look Development  
Cross-Team Collaboration  
VFX Supervision  
Brand Awareness  
Implementing Ai in Design  
Animation VFX Consulting

#### London Icon - London

Art Director // Head of Motion and Design  
2017 - Present

I have created high-end graphic design, 3D, VFX, and motion graphics for prestigious clients such as Ogilvy, Hogarth, Leo Burnett, Pepsi, Disney, Tom Ford, and many others. My responsibilities have included leading art direction, collaborating on pitch work, creating storyboards, supervising VFX shoots, and educating clients on the best animation pipelines. I have built and managed teams of designers and motion graphic artists, ensuring a consistent and high visual standard of output. Additionally, I excel at working under pressure in any environment. My Portfolio [londonicon.co.uk](http://londonicon.co.uk)

#### SKY Creative - London

Senior Motion Graphics and 3D Artist // Art Director  
2017 - 2018

As a Senior Freelance 3D and Motion Designer Lead at Sky in Ostarly London, I was responsible for delivering high-quality graphics across a diverse range of media, including television, mobile, VR, online, and print. My role involved close collaboration with the senior production team to ensure the seamless execution of creative projects.

#### BBC

Senior Motion Graphics and 3D Artist // Art Director  
2004 - 2017

Worked across various BBC departments, including BBC Future Media & Technology, News graphics, BBC Factual, VFX at BBC Cardiff. I also provided on-set VFX supervision for BBC Film. I was responsible for setting up BBC Sport graphics department in Salford Manchester. My responsibilities at the BBC included producing design concepts, creating storyboards, creating and managing both 2D and 3D designs, developed graphics for daily live and non-live programs across multiple platforms, offering professional support to ensure quality and consistency. I played a key role in the prototyping and user testing of the iPlayer, contributing significantly to the BBC branding. Additionally, I have participated in Adobe conferences, showcasing BBC animation graphics.

#### Freelance - London, New York

Graphic Designer // Motion Graphics // 3D Artist  
2001 - 2004

As a highly organized CG Designer, I excel in a multi-tasking role that ensures the efficient delivery of 3D, motion graphics, and print graphics. My expertise spans all aspects of design, from concept development to execution. I have successfully managed online, print, TV, and multi-platform campaigns, both nationally and internationally, for prestigious clients such as HBO, Coca-Cola, BMW, Saatchi, and many more.

#### DNeg - London

3D Artist // Matte Painter  
1999 - 2000

Using Photoshop, Maya, Flint ,Flame and Shake as a junior Artist.Creating CG assets for VFX post-production. Previzng a shot to 3D tracking, modeling, texturing, shading, lighting, rendering and compositing for live action.

#### The Mill - London

Junior 3D Animator  
1999 - 1999

Working as junior 3D artist using Maya, Power animator and XSI.

#### The BBC - London

Graphic Designer  
1998 - 1999

Creating campaigns for print, billboards and the web Using Photoshop, QuarkXPress